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Example: What is the Like button?

What information does Facebook use to tell that a photo looks like me and to suggest that friends tag me? How can I turn off tag suggestions? How can I remove the information stored about me for tag suggestions?

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What information does Facebook use to tell that a photo looks like me and to suggest that friends tag me? How can I turn off tag suggestions? How can I remove the information stored about me for tag suggestions?

Two types of information are required to automatically suggest that a newly uploaded photo looks like someone who's been tagged on Facebook before:

1. Information about photos you're tagged in — When you're tagged in a photo, we associate the tags with your account, compare what these tagged photos have in common and store a summary of this comparison. If you've never been tagged in a photo on Facebook or have untagged yourself in all photos of you on Facebook, then this information hasn't been created or stored for you.

2. Comparing your new photos to stored info about photos you're tagged in — When you or your friends upload photos, they may be compared automatically to the summary information we've stored about what your tagged photos have in common. The results of this comparison may also be used to group photos or suggest that photos look like you. You and your friends always have the option to ignore these suggestions. If friends skip tagging you or ignore the suggestion to tag you, we will not save the suggestion. If friends do tag you, you'll be notified automatically and can untag yourself if you don't like the photo or don't want to be tagged.

For many people who use Facebook, photos are one of the most enjoyable and moving ways of sharing your life with friends and family near and far. Our new tagging tools, which include grouping photos that look similar and suggesting who might be in them, are intended to help you get even more out of sharing photos with friends on Facebook.

Before you opt out of using this feature, we encourage you to consider how it benefits you and your friends to use it. If you label photos with friends' names, they instantly get notified that they're tagged and the tagged photos appear in the friends' "Photos of You" album. This album gives you a quick way to review everything you've been up to in the past weeks, months and years — and to share this information (according to your privacy preferences) with your friends and family.

If you don't want Facebook to suggest that friends tag you when photos look like you, you can turn off this feature using your Privacy Settings. On the [Privacy Settings](#) page, click Customize settings and use the controller labeled, "Suggest photos of me to friends." Note: friends will still be able to tag photos of you by hand, but turning off this feature means the tagging process may be slower for them. You can also request that we remove the summary of what your tagged photos have in common. On the [Privacy Settings](#) page, click Customize settings and use the controller labeled, "Delete Photo Comparison Data" if you don't want it to be stored. This won't untag photos you're tagged in but will delete the summary information drawn from comparing any tagged photos of you.

Permalink

Was this answer helpful?

Yes No

Top questions

What are the benefits of downloading my information from Facebook?

What does it mean to "Like" a piece of content that's been posted?

What are Facebook Ads for Pages and Events?

What does it mean to follow a question?

When I download my information from Facebook, what is included in the file?

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