

## Comparison – Facebook’s Data Pool and Data obtained by Online-Tool Vergleich – Facebooks Datenbestand und Daten aus dem Online-Tool

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|                                       |                                |                                      |                                    |
|---------------------------------------|--------------------------------|--------------------------------------|------------------------------------|
| <del>00. Target</del>                 | 12. Current City               | <del>27. Logins</del>                | 42. Political Views                |
| <del>00. Date Range</del>             | 13. Date of Birth              | <del>28. Machines</del>              | <del>43. Privacy Settings</del>    |
| -----                                 | 14. Education                  | 29. Messages* <sup>3</sup>           | 44. Profile Blurb                  |
| 01. About Me                          | 15. E-Mails*                   | <del>30. Minifeed</del>              | <del>45. Realtime Activities</del> |
| <del>02. Account End Date</del>       | 16. Events*                    | 31. Name                             | <del>46. Recent Activities</del>   |
| <del>03. Account Status History</del> | 17. Family                     | <del>32. Name Changes</del>          | <del>47. Registration Date</del>   |
| 04. Address                           | 18. Favourite Quotes           | 33. Networks                         | 48. Relationship                   |
| <del>05. Alternate Name</del>         | <del>19. Friend Requests</del> | 34. Notes                            | 49. Religious Views                |
| <del>06. Applications</del>           | 20. Friends                    | <del>35. Notification Settings</del> | <del>50. Removed Friends</del>     |
| <del>07. Chat<sup>2</sup></del>       | <del>21. Gender</del>          | <del>36. Notifications</del>         | <del>51. Screen Names</del>        |
| 08. Checkins <sup>1</sup>             | 22. Groups                     | <del>37. Password</del>              | 52. Shares*                        |
| 09. Connections                       | 23. Hometown                   | 38. Phone Numbers                    | <del>53. Status Updates*</del>     |
| <del>10. Credit Cards</del>           | <del>24. Last Location</del>   | <del>39. Photos<sup>3</sup></del>    | 54. Vanity                         |
| <del>11. Currency</del>               | <del>25. Linked Accounts</del> | <del>40. Physical Tokens</del>       | <del>55. Wallposts*</del>          |
|                                       | <del>26. Locale</del>          | <del>41. Pokes</del>                 | 56. Website                        |
|                                       |                                |                                      | 57. Work                           |

**Legend to symbols:** \*Deleted content missing <sup>1</sup>Unclear <sup>2</sup>Category might be discontinued <sup>3</sup>Meta data missing  
**Zeichenerklärung:** \*Gelöschte Daten nicht vorhanden <sup>1</sup>Unklar <sup>2</sup>Kategorie vermutlich veraltet <sup>3</sup>Metadaten fehlen

### Other missing data Facebook likely holds about users Weitere fehlende Daten die Facebook vermutlich hat

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- Content users were posting on other peoples sites
- Meta data of videos
- The information that users “liked” certain content
- Information about my browser type, as listed in Facebook’s privacy policy
- Information about my interaction with advertisements (as listed in the privacy policy)
- Information gathered through “conversation tracking” (as listed in the privacy policy)
- Information that “indicates a relationship” with other users (as listed in the privacy policy)
- Information about pictures that users used to be tagged in, but removed my tag from.
- “Tracking information” that Facebook Ireland gathered from users interaction with other websites, such as when I clicked on a “like”-Button, or loaded the plug-ins from Facebook.
- Information about “Searches” that users made through the “search” function.
- Information about settings such as the newsfeed settings
- Information about “click flows” and the visits of individual pages of the platform
- Information about the use of personal data in the “friend finder” functionality
- A disclosure about the use and outcome of any processing of users’ data, such as “matching” processes, face recognition or targeting for advertisement.
- Information about the use of pictures for Facebook’s new “face recognition” tool, or the outcome of such a process (such as biometrical data that may be used to identify users).
- Data that Facebook gathered about users (e.g. phone numbers) when other people “synchronized” a device (e.g. iPhone) with Facebook.
- More detailed information about users’ relationships to other users. Facebook Ireland is e.g. asking users where they know each other from or they track how often users interact.
- Information on individual content I was posting that indicates the reaction of other users.
- Information about “invitations” to groups, events or pages users sent to other users.